



THE CITY OF SAN DIEGO

ENVIRONMENTAL SERVICES

News Release

FOR IMMEDIATE RELEASE:

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MEDIA CONTACT:

Jessica Savalla, Public Information Officer

Phone: (858) 573-1291/ cell phone (858) 518-8210

AWARDS CONTACT:

Donna Chralowicz, Recycling Specialist

Phone: (858) 492-5059

CITY OF SAN DIEGO SEARCHES FOR LOCAL COMPANIES TO NAME TOP RECYCLERS

SAN DIEGO, CA — Is your business doing its part to reduce waste through recycling programs? If so, you could win the City of San Diego *Recycler of the Year Award*. Each year, the City's Environmental Services Department (ESD) selects businesses and organizations located in the city that have implemented or expanded innovative and successful waste reduction, recycling and recycled product purchasing programs. The winners will be honored at the City's *Annual Waste Reduction and Diversion Awards Program*, which will be held in May 2006. The City is now accepting applications. Applicants will be eligible for two different award levels including *Recyclers of the Year* and *Director's Recycling Award*.

"Approximately 500,000 tons of commercial business waste buried in the Miramar Landfill each year could have been recycled," said Elmer L. Heap, Jr., director of the City's Environmental Services Department. "ESD hosts these recycling awards to recognize exceptional companies that take the initiative to develop programs that help extend the life of the Miramar Landfill. These companies are leaders, and are setting an example that we hope others will follow," he said.

In May 2006, award recipients will be honored with a commemorative plaque at the Annual VIP (Very Important Planet) Reception at the Environmental Services Department's Ridgehaven "Green Building."

Applications must be mailed to the Environmental Services Department by Tuesday, March 7, 2006.

Award applications can be downloaded from <http://www.sandiego.gov/environmental-services/recycling/advantage.shtml>, or obtained by calling Donna Chralowicz at (858) 492-5059. Completed applications should be mailed to:

**Environmental Services Department
Attention: Donna Chralowicz
9601 Ridgehaven Court, Suite 320
San Diego, CA 92123**

ESD provides local businesses with assistance in developing waste reduction and recycling programs with a free comprehensive waste analysis. The Department's recycling specialists will work with local companies and conduct waste audits and help develop efficient ways to divert materials from disposal. For more information about ESD's programs or the Recycle Or Else campaign, call (858) 694-7000 or visit the ESD Website at <http://www.sandiego.gov/environmental-services/> or at recycleorelse.com.

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